

Rotarians in Action



Rotary District 5630

2019-20 • Edition 2 • November 2019

Message from Scott McLaughlin, District Governor 2019-2020

Have you thought about serving as District Governor?

Serving as a Rotary District Governor is the honor of a lifetime. It is an awesome responsibility and offers such tremendous leadership opportunity. Individuals who serve in this capacity are recognized leaders, nominated by their clubs to fill this important role. As Governor, you are the official representative of Rotary International in our district. As Governor, your role is to inspire Rotary members and clubs and engage the general public in the important role fulfilled by Rotary in our communities. District Governors serve for one full Rotary year, from July 1 to June 30, and are very actively engaged in district decision-making leading up to their year as Governor.

As your journey begins

The road to becoming District Governor starts roughly three years before assuming office with your nomination as District Governor Nominee Designate. Training to become Governor takes a full 2-1/2 years. Applicants for the position must fulfill certain requirements, including 1) having previously served as President of a Rotary club, and 2) being a member of Rotary for at least seven years by the time they become District Governor.

After your selection to the DGND role, you'll immediately become involved with 2020 High Country PETS planning with the current DGE and DGN. In July 2020, after ascending to the DGN you will have an opportunity to travel to the Leadership Institute (TBD) and the Zone Institute in Houston (Sept 2020). You should be prepared to travel. The district will reimburse you and your spouse for all your training travel.

As DGE, you and your partner will have an opportunity to travel to the 2022 Rotary International Convention in Houston, Texas. And as DG in 2022-23 you and your partner will have the opportunity to attend the 2023 Rotary International Convention (TBD).

To learn more, download [Lead Your District: Governor](#), published by Rotary International.

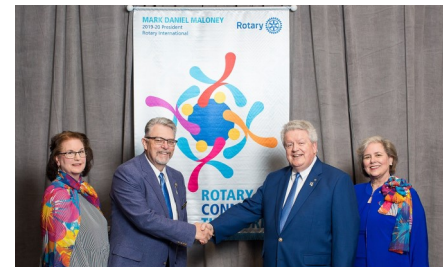
The [District 5630 Nominating Committee](#) is now accepting completed application forms for Governor of District 5630 for Rotary Year 2022-23. **The application deadline is December 31, 2019.** Per our District 5630 Bylaws, the composition of the Nominating Committee is composed of the five most recent Past District Governors. One member is the immediate Past District Governor, and the other four PDG members are active members who **reside in** and are **members of a club within the District**.

All nominations must be submitted on the [District Governor-Nominee Application Form](#). Fully completed forms accompanied by a recent photograph should be directed to:

Dale Schultz, IPDG

Chair, District 5630 Nominating Committee
1312 Sheridan Drive
Hastings, NE 68901

Scott and Tracie
with RI President
Mark Maloney
and his wife,
Gay.



On a personal note: *The long road to becoming your District Governor has taken me all across the country. I have been to 4 PETS, GNTS, GETS, 7 Zone Institutes, and 5 Leadership Institutes. I have been to San Antonio, Salt Lake City, Boise, Evanston, Kansas City (2 times), Denver (10 times) and Hamburg Germany for the 2019 Rotary International Conference. It goes without saying that Rotary has made a substantial investment in my preparation. For that I am honored and grateful for the opportunity to serve.*



Scott McLaughlin

District Governor 2019-20
DG.2019@5630mail.org
877-906-4678

Rotary's Membership Experience

Why do people join Rotary? What makes them stay in their clubs, and what makes them leave? Rotary conducts the Membership Experience Feedback Survey every year to better understand the needs, interests, and engagement of our members. The most recent survey offers insights on prospective, current, and former members. (From *Rotary Leader*, September 2019)



For more resources from Rotary.org, sign into [My Rotary - Member Center - Membership Materials](#) where you'll find numerous suggestions for club growth. You'll also find there a helpful video message from RI President *Mark Maloney* you can share with your club. His main message: Don't start with asking "Who do we know?" Ask: "Who are we missing? What value do we have to offer them?"

If you need more personal help and encouragement for your club, don't hesitate to call on District 5630 Membership Chair *Jerry Milner*.

Jerry Milner
 PDG 2017-18
jerrymilner@hotmail.com
 308-380-2731



Happy and Safe Schools Grant Approved

In last December's issue, we wrote about several global grants in India. This is what the approval of one of those Grants looks like:

Dear Rotarians:

Congratulations! Your global grant application for funding to provide school refurbishment and teacher training to the Karnataka Model Government Higher Primary School in Chikkaballapur, India, submitted by the Rotary Club of Bangalore and the Rotary Club of Kearney Dawn, has been approved by Rotary Foundation (India) (RF(I)) and the Trustees of The Rotary Foundation (TRF). The award is in the amount of US\$110,827. Thanks to the generosity of the Laxmi Mittal Foundation Term Gift, global grant GG1877225 is receiving US\$30,000 to finance this grant.

This letter serves as formal notification of your grant approval and explains what you must do to receive grant payment. It also contains important information about grant reporting and travel as well as links to additional resources.

And this note from Foundation Chair Don Peterson that shows how little investment a club can make to a worthwhile international project:

Great to see this project approved and in motion now with Kearney Dawn as the International Club Sponsor. Thanks, Sri [Seshadri], for your leadership with the Bangalore Club.

FYI, Kearney Dawn does not have any cash obligation to this grant as \$1,000 District 5630 DDF was used for our funding.

Kearney Dawn is just expected to contribute to the Annual Fund Share to sustain our District's grant process, which the Club does very well each year.

Rotary District 5630 is doing great things through the Rotary Foundation. If your club would like to participate, just ask Don! He can tell you about a project that best fits your club.



Don Peterson
PDG 2015-16
District Foundation Chair
dg.2015@5630mail.org



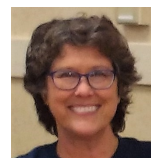
Inbound Orientation on Aug 25, 2019, which included District 5650 (eastern Nebraska) students and Rotexes (Youth Exchange alumni).

We are entering another busy season for Youth Exchange worldwide. Students in many countries are submitting applications for the 2020-21 exchange cycle.

In District 5630, we received applications from Ogallala, Wauneta-Palisade, Imperial, Gothenburg, North Platte and Hastings, who interviewed students between October 15 to 30. District Interviews are scheduled in North Platte on November 16. Rotarians, host families, former exchange families, and Rotex will support the District RYE Committee in selecting the best five or six outbound students for next year.

These students will be matched with their exchange partners over the winter holidays (Dec/Jan), and prepared for their exchanges through orientations, webinars, and trainings (Feb-July).

[More pictures on the next page.]



Paula Witt
District Youth Exchange Chair
wittc@icloud.com



What on Earth is **DACdb**?

Dogs And Cats Dodging Basketballs?

How about this worthy cause?

Dedicated Actions Can Destroy Bullying

No need to Google it:

See page 10 for the answer.

Found on Facebook: Photos of Five Youth Exchange Students



North Platte Noon.
Left: Incoming Student Juan. Below: Outgoing student Zach, bound for Argentina.



Wauneta-Palisade Matilda Malcolm got to meet incoming Leon Mattos before she left for Spain, where she got a very enthusiastic welcome.



Ogallala Rotary is excited to get to know Yulia, who hails from Ukraine.

Rotary: Making peace,
one exchange student at a time.



The Perfect Facebook Post

If your club uses Facebook, you may already know that Engagement is key to growing your page. Below are a few of the tips on improving your Facebook marketing from Michael Angelo Caruso, PDG D6380 and motivational speaker. They come from his June 12 post on the Facebook group, [Get the Word Out, Now!](#)

Some metrics to aim for:

- At least ten engagements with every post.
- More Likes or Members than the District page.
- Ten times as many Likes as Rotarians in your club.

The Key to Your Success? Photos.

1. *Always use a photo.* As they say, a .jpg is worth a thousand words.
2. *Move closer for photos.* Close-ups are generally more interesting than long-distance shots.
3. *Avoid photos of us sitting around.* Rotarians are #PeopleOfAction,
4. *Include expressions.* Post pics of shiny, happy people. With their eyes open. Use your phone's "portrait" setting to blur the background and get that professional look.
5. *Allow posting and comments.*
6. *Tag photos and use descriptions.*

Need help with your club's Public Image? Phone or email Deb McCaslin, member of the Broken Bow club.



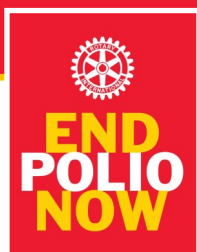
Deb McCaslin

District Public Image Chair 2019-20
dmccaslinx4@gmail.com
Text or phone 308-870-2909

Drawing Winners - Off to the BIG RED BLOWOUT



Polio Eradication - Oct 2019: Gains and Losses



Nigeria appears headed to be polio-free in 2020.

Rotary has been involved with efforts to eradicate polio for over 40 years. At the beginning of the effort, polio was causing disease and death in all but a handful of countries with over 300,000 cases per year. Currently, there are only two countries where wild polio virus remains endemic: Pakistan and Afghanistan.

Until recently Nigeria was considered part of this list. However, since 2014, only two cases of wild type polio have been detected in Nigeria (both in 2016). The country has stepped up vaccinations in under-served areas to put it on-track to be declared "polio free" in 2020.

Anti-Vaxers Help Polio Comeback in Pakistan

Pakistan's story is a sad contrast. The poorest areas of Pakistan, particularly Khyber Pakhtunkhwa province and the adjacent tribal areas including bordering Afghanistan, are the last major region of polio transmission. Cases in this region have been *on the rise* during the last two years from a low of 14 cases in 2017 to 72 (so far) in 2019. This alarming increase is the consequence of over two million vaccine refusals. These refusals are being fueled by anti-vaccination misinformation spread by local religious leaders and on social media.

To counter this alarming trend, new strategies are being implemented to counter false information with vaccination information call centers and with active takedown of social media postings advocating violence against vaccinators.

Remember PolioPlus in Your Rotary Giving

Any donation to The Rotary Foundation can be specifically earmarked for Polio Plus. Polio Plus contributions count for "Paul Harris" points exactly as any other funds contributed to the foundation. Anyone can easily donate online at endpolio.org/donate.

To obtain member recognition for your donation, you can provide your member number. (You can find your



Continued vaccination coverage is essential not only to diminish the spread of polio in areas where it remains active. High vaccination rates are critical to avoiding new breakouts of polio which could easily be spread to other parts of an increasingly mobile world.

member number on your *ROTARIAN* magazine address label, above your name.

Every dollar you give will be tripled, thanks to a 2 for 1 matching donation from the Bill and Melinda Gates Foundation.

Promote Polio Awareness and Club Fundraising Activities

Although the October 24th World Polio Day is past, clubs can schedule fundraising events any time of year. Members are encouraged to speak to media about Rotary's role in Polio Eradication to both raise public awareness and to generate funds using public fundraising events.

To raise club awareness, 10- and 15-minute [Polio Eradication videos](#) are available to show at a meeting. Helpful materials are also available at EndPolio.org.

While all contributions are welcome, clubs are encouraged to establish a goal equal to \$50 per member per year or more. This is less than \$1 per week per member and is a suggested *minimum* goal.

Polio Eradication and support for Polio Plus remains the #1 International Project of Rotary International. The success of this effort will depend upon continued determination and support to complete the eradication effort in the remaining areas where polio is active. Thank you for your support!



Delane Wycoff

PolioPlus Chair
delanew@charter.net

Club News - 1

Area 2 - Imperial



Imperial Rotarians participated in the town's light pole decorating contest. Pictured here are *Melisa Owens, Alicia Fries, Angie Swanson, Ashley Exum, and Tonya Wilson.*

Area 2 - Ogallala



Ogallala held their first new members' training in October at Mid Plains Community College. Members of the membership committee organized the event, not only teaching but sharing their own Rotary stories.



Club President *Lore Beckius* and President-Elect *Deb Devine* hangin' out at the Zone Rotary Leadership Institute in Kansas City in September - with a couple of other Rotarians you might recognize!

Area 3 - North Platte Noon



Just how much can you do in one meeting? North Platte Noon showed just how much on August 21.

RYLA camper *Callen* shared his adventures; Rotary Exchange Student *Juan* exchanged flags with President *Don Kurre*; Outgoing Rotary Exchange student *Zach* and his mom, *Michelle*, stopped by; and DG *Scott McLaughlin* presented Paul Harris x2 pins to club member *Louise Hoffman*.

Area 3 - Lexington



3rd graders in Lexington show their excitement after receiving their own dictionaries. Rotarians made sure every 3rd grader in Lexington received one.



This photo of the Lexington Rotary Club President *Kirsten Faessler* presenting a \$1000 check to *Pat Longly* of the Dawson County Children's Museum appeared in the *Lexington Clipper-Herald*.

Club News - 2

Area 4 - Alma



On October 27 Alma Rotarians served a prime rib dinner to the Pheasants Forever Club at their annual banquet, which packed the Alma Country Club.

Area 4 - Holdrege



Congratulations to the Holdrege club on their 8th successful Feed My Starving Children Mobile Pack event. On August 17-18, 638 volunteers packed 720 boxes, equal to 155,520 meals. The community donated \$37,375 to cover the cost of the meals. It was a fit inauguration into the community for Kearney's New Generations Exchange Student, *Candela Sudano*, facing the camera in the righthand photo.

Area 4 - Kearney Dawn



In August, DG *Scott McLaughlin* and other Kearney Dawn Rotarians helped Kearney Dobytown Kiwanis fill backpacks for K-12 low income kids, the Kiwanis club's signature project. The club and district also contributed \$1250 toward the project.

Area 4 - Cambridge



Cambridge Rotary was one of seven clubs in the district to receive the DG's Incentive Award for 2018-19 for meeting several goals they set. Here Past District Governor *Dale Schultz* presents Club President *Brenda Hayes* with the \$500 award.



When the Hot Meals USA trailer was officially dedicated in August, it had already served more than 7,000 people - particularly those affected by the spring floods in Nebraska. They received great local coverage at local TV station [KSNE](#).



PDG *Don Peterson* and DG *Scott McLaughlin* pose in front of the Hot Meals truck, which lists the national and international Rotarians who have donated toward the project.

Club News - 3

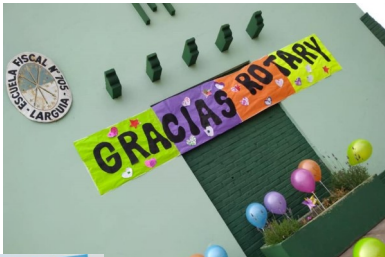
Area 5 - Grand Island Noon



*Tonja Brown and Salua: Friends now, thanks to **The Listening Project**.*

The Grand Island Noon Rotary Club used a district grant early this year to launch The Listening Project, which seeks to bridge cultural gaps through stories and relationships. First, Rotarians learned about cultural sensitivity. Then, through group and one-on-one meetings, participating Rotarians mingled with community members from other cultures—many of them in the process of citizenship. Find out more here: [The Listening Project](#).

Area 5 - Hastings Noon



In September, District Governor Elect *Bob Taylor* was on hand in Tortoras, Argentina, for the dedication of a 500-liter water tank that will benefit a migrant village and school whose water supply had become alkaline overnight.

With help from District 5630, the Hastings Noon Club and Totoras Rotary Club co-sponsored the project. **Above:** Banner of thanks displayed on the school; Bob inserting a card that authorizes withdrawal of water from the self-contained solar-powered tank; members of the project team saluting those who helped bring this about.

Area 5 - St. Paul



Carol Fanta and Steven Neal - two of 20 St. Paul Rotarians working the information booths at Husker Harvest Days in Grand Island in September.

St. Paul's RYLA Kids on their way to camp.



Rotarian *Tom Powell* and City Utility Chief *Matt Helzer* making sure all ducks are present and accounted for in St. Paul's Rotary Polio Duck Plunge. Proceeds will benefit Polio Plus.

Area 6 - Broken Bow



Deb McCaslin of the Broken Bow Area club recently traveled to Zimbabwe, where she met members of the Victoria Falls club. The two clubs are cooperating on a global grant for a skills center in Zimbabwe.

What on Earth is **DACdb**?

No need to Google it: [See page 10 for the answer.](#)

Club News - 4 and Other News

Area 6 - O'Neill



O'Neill Rotarians delivered dictionaries to all the Holt County 3rd graders this fall. **Above:** Stuart School 3rd graders with Rotarians *Merri Schneider* and *Jill Everitt*.

New District Areas for 2019-20

You may have noticed in this newsletter that your club is listed in a different area than before. That's because we have cut the number of areas in our district from 14 to 6. This means the appointment of fewer Assistant Governors, who serve as connections between the District Governor and the clubs.

Here is a list of the Areas for 2019-20:

- Area 1** – Chadron, Alliance, Kimball, Chappell - 4 clubs
- Area 2** – Ogallala, Grant, Imperial, McCook, Curtis - 5 clubs
- Area 3** – North Platte Noon, North Platte Sunrise, Gothenburg, Lexington, Cozad – 5 clubs
- Area 4** – Cambridge, Holdrege, Alma, Minden, Kearney Dawn, Kearney Noon – 6 clubs
- Area 5** – St. Paul, Grand Island Noon, Grand Island Sunrise, Hastings Noon, Hastings Sunrise – 5 clubs
- Area 6** – Arnold, Broken Bow Area, Burwell, Valentine, O'Neill - 5 clubs

This [Map of District 5630](#) shows clubs and AG areas.

PDG Dale Schultz Making Connections



PDG *Dale Schultz* will chair the 2020 PETS (President Elects Training Seminar), to be held the first weekend in March in Denver. In July, he was in Evanston meeting with other PETS chairs and got to meet and chat with Rotary International President-Elect *Holger Knaack* from Germany.

Rotarians Connecting to Help with Alzheimer's Research

The Kearney Dawn Rotary Club recently received an email from their local Alzheimer's Organization contact stating that as of October 28, 6 of the Top 10 Alzheimer's Walk Teams in the nation were from Rotary Clubs.

Rovin' Rotarians	\$23,521
Belmont - Redwood Shores Rotary	17,726
Brain Farts	10,330
Kearney Dawn Rotary	10,015
Livermore Rotary Morning Walkers	9,475
Leona's Sunshine Army	8,951
LSDM Team	6,450
Rotary District 6440	6,162
Rotary club of North Stockton	4,610
Brady Bunch	4,023
Total - Top 10	\$101,263



Event chair and Rotarian *Susan Biggs* and her granddaughter, *Hayley Dickey*, led the 300 walkers at Yanney Park in early October. Sue's husband Stan passed away a week before the event after battling the disease for 20 years. The Kearney event raised over \$55,000.

Connecting with Zone 25b-29 at Rotary Leadership Institute



Incognito or not, we recognize them: Ogallala PE *Deb Devine* and Club President *Lorena Beckius*, DG *Scott McLaughlin*, and PDGs *Don Peterson* and *Dian Edwards*. All attended the September Rotary Leadership Institute in Overland, Kansas.

So What is **DACdb**?

It stands for **District and Club Database** – a powerful suite of software designed specifically for Rotarians – to



make all the functions of your club's member management easier. DACdb helps your club and our district effectively communicate and engage with all members while making management of individual profiles, events, and more as easy as a few clicks.

DACdb helps you manage member contact information, edit club bulletins, track prospective new members, and register for events. With a series of template reports designed for flexibility, DACdb can adapt to fit your group's current size and it can easily scale, adding further functionality as your club's membership grows. Best of all, it is fully integrated with Rotary.org and will keep your membership data at RI correct and up-to-date.

And DACdb is FREE for your Rotary club to use. Since we are using the software at the district level, your club has access to all the standard features for free. These standard features include:

- RI Direct connect integration, to maintain members' club and personal contact information;
- An executive Club dashboard with a detailed overview of your club's activities;
- Club Member management (Active and Honorary Profiles, Club Leadership past, present and future, Club Committees, Interact, Alumni);
- Club Bulletins, Club Calendar and Event Registration;
- PMail and PText communication to all members, prospects or a custom designation (e.g. Guests);
- File storage for clubs' public and secure documentation;
- Monthly attendance. (Weekly engagement/attendance is available as a premium add-on.)

- Club survey module
- Dozens of premade reports

On Saturday, October 12, 2019, at the District Assembly in Kearney, we were privileged to have as our guest presenter, *Mark Landmann*, CEO of DACdb. As the senior developer and CEO of the company, Mark is extremely knowledgeable of the internal and external workings of DACdb. His training was excellent.

Please click on the links below to download documents from the October Assembly.

[DACdb Product Brochure](#)

[DACdb Flyers and Promo Materials](#)

[DACdb Powerpoint Presentation](#)

What's Next?

Step 1. Check your email for the link to the Zoom.us recording from the 10/12/19 Assembly.

Step 2. Make sure you can login to DACdb.com.

Step 3. Review ALL your club members for complete information (list all leadership, including as much past info as you can obtain)

Step 4. Connect your club with Rotary.org. Follow [these instructions](#).

Step 5. Perform a Club Member Compare report (under RI Integration tab, My Club)

Step 6. Start using DACdb.com with your club. Let us know what you need help with.



Scott McLaughlin

District Governor 2019-20
DG.2019@5630mail.org
877-906-4678

The publication target date for the next District 5630 newsletter is **January 15, 2020**.

Please submit your photos and/or articles by **Monday, January 6**, to cheryl@cherylsdesk.com. Thanks, *Cheryl*

Rotary District 5630 - *Rotarians in Action*



2019-20
RI President: Mark Maloney
District Governor: Scott McLaughlin

Newsletter Editor: Cheryl Bryan (Cheryl@cherylsdesk.com)
Distribution: Lori O'Brien (daa@5630mail.org)

