

Rotarians in Action



Rotary District 5630

2021-22 · Edition 1 · September 2021

Greetings from District Governor Bob Mayber

Hello, Rotarians of Central and Western Nebraska! It is with a great deal of excitement and at the same time, reverence, to greet you as District Governor for this year. It is indeed an honor!

I have met many of you as I travel the district and can tell you that we have a great bunch of human beings who are Rotarians! Of the 26 clubs that I have visited so far, I speak with confidence that we have wonderful members who are enthusiastic and eager to do Rotary work in their communities and internationally as well.

We are all dealing with the aftereffects of COVID and in some instances are hitting a wall. Businesses are having great difficulty finding employees, shelves are almost empty as supply chains try to rebuild, and many are once again "masking up" for a potential second wave of the disease. Some Rotarians are reluctant to visit their clubs in person and some will not connect online via ZOOM or any other method. Clearly, we still have obstacles to overcome.

All I know to do is to try and move forward.

To that end, we sent a delegation to Houston for the Zone Institute. This convention was four days of study and exposure to new ideas from the Rotary world. I fully expect our team to return full of energy and enthusiasm and ready to move the district in a positive way.

If you haven't heard, we have initiated a "Scholarship" or "Incentive" program designed to assist members new and old who have encountered financial hardships and need a boost to remain in Rotary. We will not allow someone to leave our membership due to inability to pay dues! Check with your club president for details.

Past Governor **Bob Taylor** started, and McCook member **Angie Swanson** continues to build, an "Anti Human Trafficking" effort. In the next couple of weeks, a fully decaded tractor-trailer will be in our state visiting Rotary

towns, displaying information about this horrible scourge of human trafficking. We are united in fighting this problem.

Of course, we are extremely proud of Kearney Rotarian **Dick Cochran** who represents and executes the mission of Hot Meals USA. Dick and others drove our rig to Rotary Zone Institute in Houston where they fed 2,000 meals to veterans in a single afternoon! And guess who helped in Houston? Local Rotarians. It's an amazing effort to display Rotary's work fighting hunger and food insecurity. Naturally, we displayed the tractor-trailer at the Zone Institute in a prominent spot.

Our theme this year is "Serve others to Change Lives." As we embrace that attitude, it is important to add "Have fun doing it" and "Tell the world about it." Recently I visited a club who had just donated a big freezer to their local shelter. Another club ran the concession stand during their community's largest event, and still another handled parking at a huge event in their town.

The district is full of examples where our Rotarians are helping others and having a great time doing it. What we need to do now is "Tell the World" about our work. We have not done an adequate job of telling the world. It just didn't seem proper to boast to others.... We just wrote checks, told each other how proud we were of them and then went home. That approach is not fully getting the word out that "Rotary is the organization to join." We are the "Club to be a member of" in town, and I believe that when we get the word out about our work, people will want to get involved and become Rotarians.

I ask that you try this approach, starting now. We can assist you with marketing your club. Give us a call.

-Bob

DG Bob Mayber 2021-22

North Platte Rotary Club
dg.2021@5630mail.org



ROTARY INTERNATIONAL

A Global Network of Community Volunteers
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201



Rotary International President 2021-22

Shekhar Mehta

Member of Calcutta-Mahanagar Rotary Club
West Bengal, India

District 5630 Central and Western Nebraska

www.rotary5630.org

DISTRICT LEADERS

District Governor 2021-22

Bob Mayber dg.2021@5630mail.org

District Governor Elect 2022-23

Deb McCaslin dmccaslinx4@gmail.com

District Governor Nominee 2023-24

Glenn Knuth dg.2023@5630mail.org

District Public Image Chair

Lore Beckius loreb@wolfauto.com

District Membership Co-Chairs

Deb McCaslin dmccaslinx4@gmail.com
Jerry Milner jerrymilner@hotmail.com

District Foundation & Grants Chair

Dale Schultz dg.2018@5630mail.org

District Grants Subcommittee Chair

Emma Reichenberg emmarpetersen@gmail.com

District Trainer

Teresa Saul rotarytrainer20@gmail.com

District Treasurer

Brooke Robertson brooke.robertson@ampf.com

PolioPlus Chair

Dr. Delane Wycoff delanew@charter.net

RAGAS (Rotary Action Group against Slavery)

Angela Swanson angieswanson@hotmail.com

RYLA Chair

Monty Vonasek monty@centralvalleyinc.com

Youth Exchange Chair

Paula Witt wittinc@icloud.com

Public Image: Brand Matters



Beyond just a memorable logo, good branding increases the value of the organization, provides members with direction and motivation, and makes acquiring new members easier. So what exactly is a brand?

The short answer is: Everything.

A brand represents the sum of people's perception of the organization, reputation, advertising, and logo. And when all of these parts are working well together, the overall brand tends to be healthy.

Ramping up the brand of the district and clubs will help get attention, build trust, and attract members.

Here are five reasons why a strong brand is important.

1. Branding improves recognition.

One of the major components of a brand is a logo, because, as the "face" of an organization, it's what people instantly recognize. A professional logo design is simple enough to be memorable but powerful enough to give the desired impression of the organization. Because the Rotary logo has changed over time, we as Rotarians need to make sure we use the correct and updated logo.

2. Branding creates trust.

People are more likely to join our clubs when they see a reputable logo. Our logo can be easily identified by people and trusted because of the reputation we have with other organizations.

To establish credibility, our sites need to show the same look and use the current logo on all platforms, reinforcing the sense that our organization is a reputable, consistent expert in its field.

3. Branding supports advertising.

Advertising is another important component of our brand. It helps to build trust and reputation if we have apparel, packaging and printed materials that stand out from the competition. Having club polos or jackets, etc., is an excellent way to represent our organization and also show everyone we are proud we ARE Rotarians. If you have a sign in your town that displays the Rotary logo, please make sure it is the new logo.

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4. Branding inspires members.

Many members need more than just an organization — they need something to look forward to. When members understand the mission of our organization and its reason for being, they are more likely to feel that same pride and work in the same direction to achieve the goals the organization has set. Having a strong brand is like turning the company logo into a flag the rest of the organization can rally around.

A consistent and unified brand, which all stems from the updated logo, reinforces passion and can continue to inspire Rotarians even when challenges arise.

5. Branding generates new members.

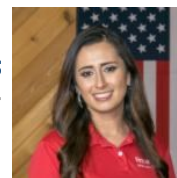
Branding can help an organization get word-of-mouth

referrals. After all, would a member be able to tell a friend about Rotary if they couldn't remember the brand of the Rotary Logo? The most successful companies, small and large, have a single thing in common. They have established themselves as a leader in their particular industry by building a strong brand, starting with a strong logo.

The best public image for our organization is YOU! Tell your story and inspire others to make a difference locally and globally.

Lorena Beckius

District Public Image Chair
Ogallala Rotary Club
loreb@wolfauto.com



The tragedy of human trafficking is global in scope but is not foreign to Nebraska," said Attorney General Peterson in a [2015 news release](#). According to the [Nebraska.gov](#) website, "The Nebraska Human Trafficking Task Force (NHTTF) was created in 2015 to coordinate the state's response to human trafficking occurring in Nebraska. It involves not only law enforcement and prosecutors, but also service providers, advocates, and community partners, all focused on the NHTTF mission and goals."

Nebraska first defined and criminalized human trafficking in 2006. In the subsequent 15 years many changes have been made, including the establishment of the NHTTF, with stronger penalties for trafficking as well as the creation of a curriculum for Nebraska law enforcement training academies.

Despite the pandemic last year, Nebraska's efforts to fight human trafficking are paying off. In 2020, 22 cases began in state court and 12 cases in federal court. Probably the most well-known case happened in Furnas County last year. Overall, 18 men from all over Nebraska have been charged with crimes connected to this human trafficking case with crimes ranging from evidence tampering and enticement by electronic device to first degree sexual assault of a child and human trafficking.

After an ongoing investigation by the Nebraska State Patrol and the Attorney General's Office, four men were arrested on March 5, 2020, on charges related to human trafficking. Earlier, in January, according to KMTV in Omaha, William Quinn, 57, of Oxford, Nebr., abused a 15-year-old female from June of 2019 through January 2020. The age of consent in the state of Nebraska is 16.

After a 10-day trial in which jurors deliberated for only five hours, Quinn "was charged with four counts of first-degree sexual assault of a child, two counts of human sex trafficking of a minor, three counts of manufacturing-visual depiction of sexually explicit conduct, two counts of possession-visual depiction of sexually explicit conduct, two counts of enticement by electronic communication device and one count of child abuse in connection to the girl" ([Kearneyhub.com](#).) He will be sentenced in district court on October 21 and faces five terms of life in prison plus 177 years.

This case proves that human trafficking reaches all corners of the world and comes about in many different forms. Nebraska continues to make great strides in their efforts to put an end to this horrible crime. I encourage everyone to read through the [Nebraska Task Force Review](#) provided by the Nebraska Attorney General's Office and learn what you can do to help in this fight. We can not stop human trafficking without the knowledge of what exactly human trafficking is.

Angie Swanson

District Chair, RAGAS
(Rotary Action Group Against Slavery)
McCook Rotary Club
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308-352-6016





Human Trafficking Awareness Exhibit Coming to McCook, September 22-25

THE PROBLEM: Human trafficking for sex and slave labor is now the fastest-growing criminal enterprise in the world, and they're making **Our Kids – Their Targets** right here at home in our own back yards! **Global Connection International** is on the road informing thousands of young people and their families about the dangers posed by highly organized human traffickers – using a powerful, mobile educational exhibit at fairs, rodeos, schools, churches, sporting events, NASCAR races, and many other public venues across the country. Every community is vulnerable unless they learn to detect the warning signs and know what to do when they see them! **You can help make sure this doesn't happen in your neighborhood! Come find out how.**



This Powerful Human Trafficking Awareness & Prevention Campaign Exhibit will be set up for parental review on Wednesday evening the 22nd, beginning at **6:00 pm** at **McCook Senior High School**. This message will then be presented to the entire student body at both the Junior High School and the Senior High School on Thursday and Friday during the regular school day.

Sponsored by the **McCook Rotary Club** and the **McCook Public Schools**, the exhibit will be set up in town all day on Saturday and Sunday during our Heritage Days celebration, so stop by and find out how you can personally engage in the battle to protect our children and young people from the threats that traffickers use to coerce them. **“Our Kids are Their Targets,”** but together, we can fortify our community against this onslaught! Come find out how.

**MAY WE COUNT ON YOU TO JOIN IN THIS FIGHT TO
PROTECT NEBRASKA'S YOUTH?**

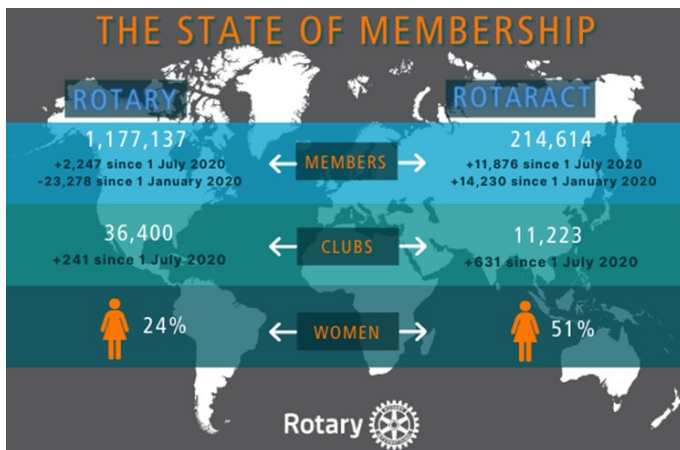
Rotary 101

Welcome!

Yes. "Welcome to a global network of neighbors, friends, leaders, and problem-solvers, who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves."

My husband **Norm** and I just returned from a tremendous learning experience – the Zone Institute in Houston. On the plane ride home we talked about Rotary, and Norm brought up a great point. We spend much time in our home clubs without much awareness of how the larger umbrella works. (As Rotary International is quick to say, it's at the club level where the real work gets accomplished.)

We know that Rotary is divided into three "divisions," for lack of another word – our Clubs, Rotary Foundation, and Rotary International, and that somewhere within our leadership chain are club presidents and district governors, with a Rotary International President at the top – all of whom rotate out every year. It seems to work, but how do all the cogs align on the wheel?



According to the most recent statistics, the organization worldwide has 1,177,137 members, working through 36,400 Rotary clubs and grouped into 524 districts. (Five country/geographical areas have clubs, but no district designation.) Rotaract Clubs, for people ages 18 and older, and Interact Clubs which connect youths 12-18 of age, help make up our core.

District 5630 houses 30 clubs with two satellites and is blessed with several Rotaract and Interact clubs. At present we have 1027 active Rotarians and 18 honorary Rotarians. We reside under the **Zone 29** umbrella with **Suzi Howe**, chief in charge of regions 32 and 36, extending north to Canada, through the central US, Mexico, and south to the northern part of South America. (Two of our PDGs serve on the **Zone Level**: **Bob Taylor** as Interim End Polio Now Coordinator, and **Scott McLaughlin** as Assistant Public Image Coordinator.)

This coming Rotary year, July 1, 2022, a Canadian - **Jennifer Jones** – makes history by being the first female elected to the position of **RI President**. Our current RI President, **Shekhar Mehta** of India, is in the news as he meets with heads of state across Africa reaffirming Rotary's focus on service. Next up as RI President Nominee is **Gordon R. McNally** of Scotland. The RI President chairs Rotary's Board of Directors, of which **Suzi Howe** serves as one of its 18 members. The RI President Elect (RIPE) also sits on this board.

RI Board Directors serve as chairs of the following committees: the Executive, Administration, Programs, and Board Council Legislation Advisory Committees. PDG **Dale Schultz** of Hastings serves as District 5630's representative to the Council on Legislation.

The Board of Trustees manages the business of the Rotary Foundation. The RIPE nominates the trustees who are elected by the RI Board to four-year terms. PRIP (Past Rotary International President) **John Germ** of Chattanooga, Tenn., currently serves as chair. Chair-elect is PRIP **Ian H.S. Riseley** of Victoria, Australia. Under this 15-member board fall the Executive, Foundation Finance, Foundation Awards Review, Stewardship, and Programs Committees.

Rotary's leadership structure is complicated, but it works, and it works for you and for me. Note that *everyone within the leadership vein is a volunteer*. Yes, there are fulltime Rotary employees, including Rotary's CEO **John Hewko** and the staff at RI World Headquarters in Chicago and international offices in Sao Paulo, Brazil; Zurich, Switzerland; New Delhi, India; Seoul, Korea; Tokyo, Japan; and Parramatta, Australia; but not within the leadership structure outlined here. Our thanks go out to all from the club level up for your drive to serve.

Stand proud, Rotarians. I am humbled and blessed to stand in your midst.

Resources: On Rotary.org under [The Learning Center](#) (you must log in) is a short, easy to-the-point class called [Rotary Basics](#) that everyone should view. Even for us old-timers it puts everything into perspective. The Learning Center has much to offer – check it out. If there is some element of Rotary you would like to know more about, just ask. If I don't have the answer – and I most likely won't – I know people who know people who do.

DGE Deb McCaslin 2022-23

Broken Bow Area Rotary Club
dmccaslinx4@gmail.com



With **Cheryl Bryan** in person!

Who Is DG Nominee Glenn Knuth?

In his own words:

Glenn H. Knuth. Born Feb. 14, 1955. Retired April 30, 2021. Started training for Rotary District Governor 2023-24 May 1, 2021.

I graduated from high school in 1973 and started working at Jerry's Sheet Metal for summer employment. Nineteen years later, I went to another HVAC company for 11 years, and then finished my working years back at Jerry's Sheet Metal until retirement. With that many years in the business, I held every position, from installation to service, sales, and shop fabrication.

I always liked working with my hands, loved my job, and really enjoyed the sense of accomplishment at the end of the day's work. I've been active in many community groups, one being Big Brother/Big Sisters of Central Nebraska for almost 40 years. I have had nine Little Brothers over the years, and currently serve on the Big Brothers/Big Sisters of Central Nebraska board. I've donated over 11 gallons of blood and served on the local Red Cross board. I've always enjoyed spending time with family and friends, meeting new people who are friends I haven't met yet. When my large family gets together, it's always a circus, so we call it "The Big Top." Always a lot of fun, and guess who the clown is?

Rotary has continued to be an important part of my life since I joined in 1995, when I was introduced to Rotary

because my brother in Arizona joined Rotary when he gave a memorial donation in honor of his father-in-law, and really liked it. As you can see, with a giving heart, why wouldn't I want to be part of Rotary?

In 1996 I was president of Grand Island Sunrise Rotary, and I am currently again president of Grand Island Sunrise Rotary. I've had many past District Governors influence my life over the years, starting with [PDG] **Ken Gnadt** from Grand Island, who got me started with RYLA. One year when he couldn't go he asked me to attend RYLA, and for many years I have been active in the RYLA program, being a counselor, Activities Director, and helping with the program when it went to co-ed. It was a big chore merging the girls' and boys' activities to come up with the program we have today, but well worth it. For the last half dozen years or so I have been the chair of RYLA.

Being recently retired, I knew it was the perfect time to take on the challenge of becoming a future District Governor, and I look forward to serving as District Governor as I meet and work with everyone in such a great organization.

Yours in Rotary,

Glenn Knuth, DGN 2023-24

Grand Island Sunrise
ghknuth@hotmail.com



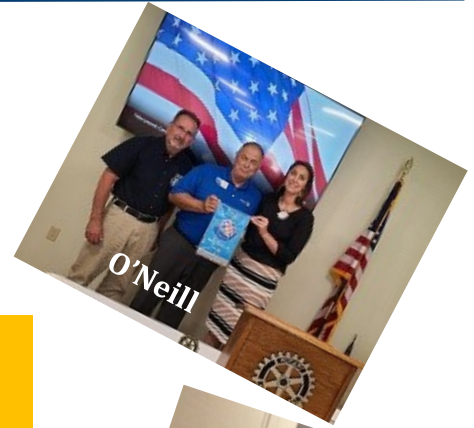
Burwell



Hastings Sunrise



Broken Bow Area



O'Neill

**Out and about with
DG Bob Mayber**



Kearney Noon



North Platte Noon



North Platte Noon



North Platte Sunrise

Youth exchange is one of the hidden pearls in your local, district and International Rotary Program. Some of you may not be familiar with the intensity of commitment and energy that youth exchange Rotarians devote to this mission.

Rotary exchanges take six to nine months to plan and facilitate, plus nine to ten months of communications and supervision while the students are abroad, and another one to two years of counseling and support for the returned students to re-adapt and re-focus as international citizens. The Rotary benefit of all this hard work and dedication by Rotary volunteers is about a 60% return on investment as these young adults remain involved in Rotex, Rotaract, and Rotary activities.

In addition to the student recruitment, interviews, training and support, Rotary volunteers invest in families on both ends of the exchange: Students' families and hosting families receive education, training, and support throughout the experience. Rotary receives the benefits as many of them become Rotarians themselves and choose to host future students. The lifelong international relationships in the name of Rotary attest to the integrity and investment of our volunteers.

Youth Exchange Rotarians make a years-long commitment to these committees. The learning curve is steep and long. We deal with United States Department of State rules for exchange visitors and students; international rules regulating exchange; Rotary International's stringent expectations; international privacy rules for handling personal, medical, and educational information; and country-specific expectations and exceptions.

In addition, Rotary requires we keep a database for each student (inbound and outbound), volunteer, and host family involved with youth. Nearly one thousand pieces of data are required in order to obtain a visa and international exchange documents for this program. In District 5630, **Delane Wycoff** meticulously monitors and maintains this monumental feat.

All of this work is a repeating cycle, which requires attention to multiple tasks: recruitment, interviewing, training, preparation of travel and exchange documents, host club and host family recruitment, vetting and training, and inbound student activities throughout the year.

Because this is such a HUGE task, many hands and hearts are required to share the responsibilities and the joys of Rotary Youth Exchange. We have local and district

responsibilities to share around. If you are interested in finding YOUR place in Rotary International Youth Exchange, please contact **District Governor Bob Mayber** or **District Chair Paula Witt** or any member of the district committee for more information. And check out our website: 5630rye.org.

Delane Wycoff (North Platte)
Youth Protection and Compliance

Ronna Morse (Valentine)
SCRYE Multi-District Representative

Todd Madison (Valentine)
Inbound Coordinator

Michelle Kring (North Platte)
Inbound/Outbound Coordinator-in-Training, Catering

Lisa Jorgenson (Gothenburg)
Inbound/Outbound 2021-2022

Ronda Graff (McCook)
Promotions and Marketing

Alyssa Wiese
ROTEX Coordinator

Bob Mayber (North Platte)
District Governor and Chief Supporting Officer

Deb McCaslin
District Governor Elect, Assistant CSO

Paula Witt
Youth Exchange Chair
Hastings Sunrise Rotary Club
wittinc@icloud.com
402-460-0005



PINTS FOR POLIO PARTY WITH A PURPOSE



Join us at Kinkaiders in
Broken Bow
5-8 pm

**Oct. 7,
2021**

Buy a Beer,
Keep the Glass and help
End Polio Now!
Refurbished Iron Lung
on display

Rotary has been working to eradicate polio
for more than 50 years. We've made
incredible progress in the fight to rid
the world of it forever. Now is our chance
to make sure no child is disabled
by polio ever again.

Endpolionow.org

Sponsored by
Broken Bow Area





Afghanistan Uncertainties: Will Polio Vaccinations Continue?



BILL & MELINDA
GATES foundation



As of this writing, barely one week into September, 2021, the Taliban is announcing a new caretaker government in Afghanistan pending the establishment of what most observers expect to be an Islamic emirate government. Ministries in the caretaker government are being announced. The big question is, "What will this mean for polio eradication efforts in Afghanistan going forward?" Speculation varies.

- The polio program in Afghanistan has operated even during periods of insecurity and conflict, and will continue to do so, said Dr. Hamid Jafari, director for polio eradication in the eastern Mediterranean region at the World Health Organization.
- Other experts point out that the Taliban are already blocking house-to-house vaccination teams. If true, this threatens to undo recent progress toward Polio eradication in Afghanistan.
- Lawyers in Kabul predict the total collapse of healthcare in Afghanistan. During the last 20 years Afghanistan developed health delivery systems which are highly dependent upon women workers. The Taliban have been ordering women not to report for work.

"Yes there is frustration, yes there is donor fatigue, yes we wish this was done a long time ago, but we made a promise and we will finish the job." Past RI President Barry Rassin, November 2018

How close to Polio eradication is the program in Afghanistan? Closer than one might think, especially realizing the interruptions to normal vaccination efforts brought on by COVID-19 during the past year. Afghanistan had 56 Wild Polio Virus Type 1 cases in 2020. In 2021, so far, there has been only 1 case reported. **Afghanistan had 308 polio cases caused by the circulating Vaccine-derived Polio Virus Type 2 during the year 2020. This year the number of cases has been 43.**

An interesting perspective was recently posted August 20th by Bill Boyd of the Eastern Hutt Rotary Club (New Zealand):

Many Rotarians have expressed concern about the future of our Polio Eradication Initiative – when ultimate success is so close. However, RI Past President and 2021/22 Chair of The Rotary Foundation, John Germ, told the meeting Rotary's team has been working with the Taliban for some time and we need to remember 'the Taliban have children too – and want them protected against Polio. 'We acknowledge the tragedy of the situation in Afghanistan, but there have always been obstacles in the way that have been overcome,' he said.



RI Past Vice President and International PolioPlus Chair Mike McGovern stated that Rotary's team is working closely with Afghan PolioPlus chair, Ishak, and news is positive.

'We have only one wild virus case in Afghanistan and Pakistan for the past eight months – and very little trace is being found in environmental samples. We need to work with all elements of leadership in that country and the anti-government element has indicated a willingness to work with us,' he said. 'Historically, the Taliban have never been against Polio vaccination. They are wary of people involved in delivering the vaccines but they want to target the end of Polio and are very well organized.'

Further, following dramatic events this week, Mike McGovern updated last week's comments:

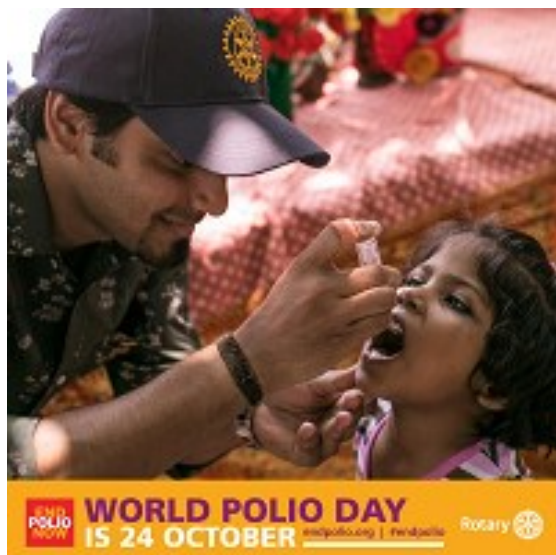
In 2021, despite internal conflicts and a global pandemic, Afghanistan is seeing unprecedentedly low transmission of wild polio, with just one case reported this year. Not only has the country seen a drastic reduction in cases of wild polio, polio surveillance data confirms this progress and significantly less virus is being detected in the environment. As conflict in Afghanistan quickly evolves, we must advocate for the children of Afghanistan. The Polio program must work and communicate with all stakeholders involved to ensure that polio immunization remains a priority to ensure the

(Cont'd next page)

gains we have made against polio do not diminish. We look forward to working with our polio eradication partners and the Afghani people to completely eradicate polio.'

It is not without precedent for a Rotarian to negotiate with Taliban leaders. You can read about an interesting example here: [How Rotary Negotiated with the Taliban in Pakistan](#). Let's hope to see more examples like this in future months.

World Polio Day Is Coming!



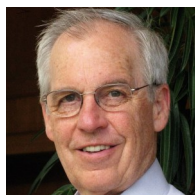
This is the perfect time of year to plan POLIO EVENTS, especially fundraisers. Fundraisers can be a fun time for your club members to work together while raising awareness for Rotary's ongoing role toward the goal of total polio eradication. Polio Fundraisers can happen any time of the year, but are especially helpful in the month of October with events held on (or near) October 24th.

Looking for ideas or materials? Just go to the World Polio Day website at: [World Polio Day | End Polio](#). Or copy and paste into your browser: endpolio.org/world-polio-day.

The above website contains several useful resources, including a download button for an "event toolkit." This contains helpful ideas, graphics, sample press releases, proclamations, social media announcements, interesting facts, and ideas for taking action. If you hold a polio event, please e-mail a brief description and photos to delanew@charter.net.

Delane Wycoff

Polio Plus Chair, District 5630
delanew@charter.net



The **2021 Big Red Blowout Campaign** ended with a drawing on August 25 during the Kearney Dawn Rotary club meeting. The total of \$49,000 that was raised far surpassed last year's results. This will go a long way toward keeping our district dues at a minimum.

Less than 40% of the clubs raised this amount. Imagine if all our clubs had participated! *Our thanks go out to those who sold and bought tickets and those who organized the campaign.*

Congratulations to the following winners:

Sold by, Club - Winner

1. **Bob Grabenstein**, Kearney Dawn - Martin Cox
2. **Stephen Isom**, Valentine - Jamie Isom
3. **Doug Deterding**, Kearney - Doug Deterding
4. **Glenn Knuth**, Grand Island Sunrise - Karla Arnold
5. **Doug Koopman**, Hasting Sunrise - Becky Hoopman
6. **Don Deitemeyer**, Grand Island - Marilyn Deitemeyer
7. **Jeff Schneider**, Hastings - Jeff Schneider
8. **Sarah Havermann**, Ogallala - Cody Quint
9. **Mark Mendenhall**, North Platte - Mark Mendenhall
10. **Kirsten Faessler**, Lexington - Kirsten Faessler

Top 3 Sellers

Craig Fidler, Kearney Dawn - \$2700
Paul Stec, Kearney Dawn - \$2300
Bob Grabenstein, Kearney Dawn - \$1100

100% Clubs

Kearney Dawn
Hastings Sunrise
Broken Bow
Grand Island Sunrise
Curtis

Number of Tickets sold: 4623

Funds raised: \$49,070

Thanks to all who participated. You're helping support your club and The Rotary Foundation and helping keep our district dues down.

Paul Stec, socpstec@gmail.com

Tiffany Ritchie, ritchietn@gmail.com

On July 13, 2021, 75 Rotary Youth Leadership Award Winners from District 5630 and District 5610 gathered at the Nebraska State 4-H Camp located in the Nebraska National Forest for six days of team building.

Rotary Youth Leadership Awards (RYLA) is an intensive leadership experience sponsored by Rotary International and organized by Rotary clubs and districts where young people can develop leadership skills while having fun and making connections.

Great Plains RYLA guides awardees through activities, including problem-solving games, a challenge course, group discussions, and team-building activities to help participants build confidence and leadership skills and to recognize the leader they already are!

More information is available at GreatPlainsRYLA.org or follow Great Plains RYLA on Facebook at [GreatPlainsRYLA](https://www.facebook.com/GreatPlainsRYLA).



2021 RYLA Awardees



**Julia Holdcroft, Cambridge Rotary Club Awardee
2021 Great Plains RYLA-rian of the Year**



2021 Great Plains RYLA Counselors and Leadership

Back Row – Laney Badgley, Hunter Hawk, Sam Thede, Riley Peters, Luxie West, Joe Mueller, Monty Vonasek

Third Row - Natalie Mohr, Kiersten Lange, Cindy Houlden, Valaree Busse, Cooper Reichman

Second Row - Art Hansen, Jadyn Brooks, Madalyn Houlden, Haylee Wing, Janie Hansen

Front Row - Peyton Stoikey, Blair Kampovitz, Rebekkah Draucker. **Not Pictured:** Stephanie Swinna

Below: Campers enjoyed hosting **DG Bob Mayber**.



RYLA-rians Report to Their Sponsoring Clubs

Area of Focus: Economic and Community Development

Chadron



Chadron High School students speak to the Chadron club about their RYLA experiences.



RYLA Awardees from Ogallala **Lisette Fair** and **Austin Lutz**. Top: with Ogallala Rotarian **Dave Fowler**.

Ogallala



North Platte Noon



Dakota and Serena

Hastings Sunrise



Michael and Faith

St. Paul



Club President **Steven Neal** dropping off camp participants.

O'Neill



North Platte Sunrise



Dakota and Serena with **Thom Wolfgang** and Club President **Emma Reichenberg**.

Before and after for **Andrew**: **Jess Eby** and **Kayla Burdick** dropped him off at Halsey; **Steve Dorf** picked him up.

The Rotary Foundation at Work in Argentina

Area of Focus: Community Economic Development

The **Hastings Sunrise** club is a Global Grant partner to the **Ceres Rotary Club in Argentina** in providing clean water to Ceres. The city of Ceres, located in northwest Santa Fe province, has water tables with high arsenic content. The neighborhood is made up of more than 150 low-income families, or about 600 people, including many children. Many of the residents have informal or unregistered jobs and depend financially on national or provincial state subsidies.

They do not have direct access to the drinking water network, which the local town hall provides through community drinking tanks, away from their homes.

This \$41,855 project will provide for the construction of a pipe network and home connections for the Cooperative Neighborhood of the city of Ceres.

This project is a perfect example of how the Rotary Foundation works for us: \$19,800 for the project came from the **Foundation**. An additional \$17,750 came from **District Designated Funds** (DDF) – which are funds given back to our districts after three years of investment by the Foundation. In this case, three districts contributed from their DDF: **District 2110** (Sicilia, Italy): \$1,750; **District 4945** (Argentina, Uruguay): \$6,000; and **District 5630**: \$10,000. The partnering clubs **Hastings Sunrise** and **Ceres**, each contributed \$2100 to the project, with the **Sunchales** club of the Santa Fe province contributing another \$105.

PDG Don Peterson recently received the following photos showing the progress of the project, which is on schedule to be completed later this month.



Existing water source



Our Partner Club in Ceres: "Drinking Water Network Extension"



The Rotary-Alzheimer's Research Connection



Nearly 45 million people worldwide live with Alzheimer's – including one in eight older Americans. Some call it the *silver tsunami*—the wave of men and women living longer than previous generations: The risk of developing the disease doubles every five years after the age of 65. Yet our communities and nations are not ready to face the rising tide of those suffering from this disease.

Facts about Alzheimer's

1. **It is the most common cause of dementia**, a general term for memory loss and other cognitive abilities serious enough to interfere with daily life. Alzheimer's disease accounts for 60-80% of dementia cases.
2. **It is not a normal part of aging.** While the greatest known risk factor is increasing age, it can also affect people under 65.
3. **Alzheimer's worsens over time.** In its early stages, memory loss is mild, but with late-stage Alzheimer's, individuals lose the ability to carry on a conversation and respond to their environment.
4. **Alzheimer's is the sixth-leading cause of death in the United States.** On average, a person with Alzheimer's lives 4 to 8 years after diagnosis but can live as long as 20 years, depending on other factors.
5. **Alzheimer's has no cure.** But one treatment – aducanumab (Aduhelm™) – demonstrates that removing amyloid, one of the hallmarks of Alzheimer's disease, from the brain is likely to reduce cognitive and functional decline in people living with early Alzheimer's. A worldwide effort is underway to find better ways to treat the disease, delay its onset, and prevent it from developing.

How Rotarians Are Helping

The [Alzheimer's/Dementia Rotarian Action Group \(ADRAG\)](#) is a collection of Rotarians and Rotaractors dedicated to supporting the Rotary family and our communities. They aim to help those who face the challenge of dealing with family members and citizens who are afflicted with Alzheimer's and/or dementia by supporting research and creating dementia-friendly communities.

[CART \(Coins for Alzheimer's Research Trust\)](#) started in 1996 with Rotarians voluntarily emptying their pockets and purses of change at weekly meetings. All donated funds go to cutting-edge Alzheimer's Disease research. As

of May 2020, CART had awarded **\$9.2 million dollars in 55 grants** to recognized US research institutions. Administrative expenses are paid from interest earned from invested contributions. You can log in to the [CART site](#) using your DACdb username and password. The website also offers a 20-minute [video presentation](#) by CART Board President Bill Parker.

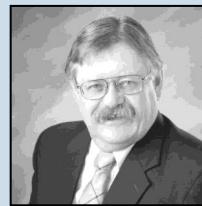
How You Can Help

1. Find out more about Alzheimer's Disease, including a [list of early-warning signs](#), at the [Alzheimer's Association website](#).
2. Check out the websites of [ADRAG](#) and [CART](#).
3. Support [Kearney Dawn's "Walk to End Alzheimer's"](#) on September 19. As of this writing, the team has raised \$2,523 toward a \$5,000 goal. You can donate to the team through December 1, 2021.

Your donation – no matter the amount – will play an important role in improving the lives of people living with Alzheimer's, their families and caregivers.

Together, we can advance research to treat and prevent Alzheimer's and provide programs and support to improve the lives of millions of affected Americans.

If you have questions or want to help, email Sue Biggs of Kearney Dawn or Walk Coordinator Cassie Larreau at 308-520-3146 or cjarreau-bailey@alz.org.



Cloyd Clark
1942-2021

Due to Covid, many were not able to gather to remember our 2006-07 District Governor, **Cloyd Clark**, when he passed away on February 28, 2021.

You are invited to join with other friends of Cloyd at a "lively gathering" to share stories and celebrate a life well-lived.

Time: 5:00 to 9:00 pm

Place: Norris Alley
406 Norris Ave.
McCook, NE

In case of inclement weather, the celebration will be held inside the Keystone (402 Norris).

District Rotarians Give Honor Where Honor Is Due - 1



DG **Bob Mayber** was on hand in **Ogallala** to present Rotarian **Todd Adams** with a +7 Paul Harris pin.



Some of the members of **Ogallala's** New Leadership Team, which includes President **Mike Petko**, President-Elect **Teresa Delahunty**, President-Elect Nominee **Brooke Robertson**, Treasurer **Mike McQuillan**, Secretary **Jim Delahunty**, Sergeant at Arms **Travis Byers**, and Board Members **Sarah Havermann**, **Jessop Adams**, **Brett Leibhart**, and **Mary Eisenzimmer**.



At their August 25 meeting, **North Platte** Foundation Chair **Kendi McClain** presented Rotarian **John Hales** with his Paul Harris Fellow +6 pin, representing a cumulative \$6,000 contribution to the Rotary foundation.



North Platte Sunrise named **Marilyn McGahan** their 2020-21 Rotarian of the Year. Here Club President **Emma Reichenberg** presents her with the award.



Passing the Gavel: New **Kearney Noon** club president **Jeff Morgan** congratulates outgoing president **Sarah Cathcart** on a job well done in 2020-21.



Grand Island Noon show their gratitude to outgoing club president **Bonnie Smith** with a plaque. **Brad Mellema** is the 2021-22 club president.

District Rotarians Give Honor Where Honor Is Due - 2



DG **Bob Mayber** and Past President **Veronica Schmidt** also presented Paul Harris Fellows on July 1 to (from left): **Penny Ashenfelter**, **Trish McCarron**, **Deb McCaslin**, and **Norm McCaslin**



On July 1, Broken Bow Area presented Service Above Self awards for two years (from left): **Norm McCaslin**, Rotarian of the Year; **Mitch Hunt** and **Huntrex** (Business of the Year 2019-20); **Jacob Meyer**, Rookie of the Year; Past President (2019-20) **Trish McCarron** representing **Sally Domeier** and Awards and More, Business of the Year 2020-21, Past President **Veronica Schmidt** (2020-21) and DG **Bob Mayber**.



DG **Bob Mayber** was at **Broken Bow's** July 1 meeting to install new club president **Jess McCaslin** and witness **Trish McCarron** receiving her president's plaque.



From **McCook Rotary**: "Congrats to newest Rotary President, **Steve Rasmussen**, accepting the gavel from Past-President **Liz Knedlick**. And after 17 years (or so), **Joyce Anderson** [on the right] moves onto President-elect and **Kellie Soden** takes over as secretary. Thanks to all for serving."



From **Holdrege**: "**Micah Huyser** [on the left], Holdrege Rotary Club President for the past year, officially turned over the leadership to new co-presidents. **Todd Hilyard** and **Monte Vonasek** will serve as the co-presidents, which is the first time our Rotary Club has had co-presidents since Dr. W. Banister and J. W. Hammond were in 1925-1926."

District Rotarians Attract New Members



July 8 - **Gary Bieganski** welcomes **Chadron's** newest member, Chadron Chief of Police **Rick Hickstein**.

"He who can abandon himself in the interest of a cause in which he unreservedly believes is indeed fortunate."

Paul Harris

Letter to the Rotary Club of Pueblo, Colorado



Ogallala celebrated the addition of three new members in these photos: **Gene Russel** and **Katherine Vail** (top) and **Michaela Sasse** (bottom)



September - **North Platte Noon** welcomed new members **Kylee Faye Odenbach** and **David Gross**.



DG Bob Mayber was on hand when **Holdrege** inducted new member **Jackie Ziemke** (second from left) into the club. Just a week later, the club welcomed **Kelsey Jameson** (second from left)



Club President **Emma Reichenberg** presents two new members to North Platte Sunrise: **Stephanie Phye** and **Mike Nozicka**.



Chappell Club Makes a Dream Come True in Kenya

Areas of Focus: Economic and Community Development

In the rural Midwest area of the United States, members of the Rotary Clubs of **Chappell**, Nebraska (District 5630), and **Julesburg**, Colorado (District 5440), cooperated to raise funds for a dream that started three years ago to help a village thousands of miles away in Kenya.



"Dreams don't work, unless you work," said Pastor **Jacob Keega** of Meru, Kenya, who made his way to the United States with his family eleven years ago. "Pastor Jacob" ministers to two Methodist churches in Big Springs, Nebraska and Julesburg, Colorado. His wife, **Pastor Ceciliah**, also from Meru in Kenya, serves three churches in other Nebraska communities.

It was Pastor Jacob's dream to give back to the community he grew up in. Unlike many others he grew up with, he was able to continue with his education. With a lot of work and fundraising, he's been able to find funds to support this dream.

A result of his work was the planting of coffee three years ago. The locality of Thuura near Meru has deep rich soil where coffee grows and thrives. In the spring of 2021 the plants were ready to produce their first fruit, but the building needed to dry the beans after harvest in order to ship them for roasting was not complete. The village needed at least \$10,000 to build ten coffee bed drying racks, and they were out of funds.

In February, Pastor Jacob spoke with both the Chappell and Julesburg Rotary Clubs. He told them how the project started back home to help the Thuura village grow and thrive, giving the women there a chance to generate sustainable income that would help them provide for their families. Worried they had no funds to build the drying beds, wasting that valuable first-year harvest, Pastor Jacob reached out for help on their behalf.

Ideas were tossed around at the next weekly Chappell Rotary club meeting on how they could help with this, as they were inspired to help in some way. They contacted the Julesburg Club where Pastor Jacob is a member and gave that club a friendly challenge. Within a few short weeks, the two clubs reached out to community members, organizations, their two Rotary Districts, and other Rotary clubs and raised the needed funds to complete the coffee bed drying racks.

With the gracious donations and funds collected, the money made its way to Kenya to pay for supplies and for



Chappell Club check presentation to Pastors **Jacob and Ceciliah Keega**; Drying beds; Celebrating the first coffee harvest.



the engineer and fabricators who would construct and install the drying beds.

By April 15, 2021, Pastor Jacob made his way back to Thuura to oversee this project with only a few days left before harvest would begin. He kept the clubs back in the United States updated via pictures and videos. With the effort and support of the two Rotary clubs, Pastor Jacob's community has been able to dry more than 100,000 pounds of coffee from this year's harvest.

Pastor Jacob and his community are very grateful for the financial support they received from the two Rotary clubs' members. Pray with Jacob and his community as they look forward to establishing their own coffee factory, so that the dream to create a sustainable income for women may come true.

In a world that is in very trying times, it goes to show that regardless of who you are or where you are, being a Rotarian and following the principles we stand on can lead to a much better world.

--from Club President **Britt Miller**, Adapted

District 5630 Rotary Clubs Have Fun Serving Others - 1

Areas of Focus: Economic and Community Development ; Disease Prevention and Treatment



From **Holdrege**: Thank you to **Keri Berry, Todd Hilyard, Ben Loberg, Monty Vonasek, Micah Huyser, Keith Nelson** and **Lane Schulz** for helping with the set up for the Red Cross Blood drive at the Phelps County Ag Center this morning! Can't forget our evening clean-up crew who helped with the Blood Drive! Many of the morning crew helped as well as **Karen Stute**. You are all appreciated!"

The Rotary Trailer on Parade

The **St. Paul** club used the District's Rotary Trailer in their community July 4th parade this year.

Club President **Steven Neal** reports that a couple of thousand people were there to watch the parade, and "the iron lung booth had a very nice, visible setup right at the end of the route just at the start of where all the food vendors were located, so a lot of people saw the booth, the lung, and the posters, even if they didn't come by for a close look. We had an OK number of people stop, though, probably 20 or 30. The rain did put an early end to the booth, but it was set up for 3-4 hours. I hope we can make future plans to have it out again and have fundraising as a part of that. I think the organizers learned a lot and are excited to have another go at it sometime."



The Rotary Trailer is a perfect display during a community event – county fair, community barbecue – anytime and anywhere people gather. It can be on loan to your club whenever you can use it. Just email DGE Deb McCaslin at dmccaslinx4@gmail.com and tell her you want to reserve the Rotary Trailer.

District 5630 Rotary Clubs Have Fun Serving Others - 2

Areas of Focus: Economic and Community Development ; Disease Prevention and Treatment



On August 21, **Imperial** hosted their first Nine and Dine Golf Tournament, with a Caddy Shack theme. Twenty-one teams participated. According to Club President Eric Exum, "It proved to be an excellent Rotary social and even raised a little money."

Ogallala: Helping with clean-up after a Red Cross Blood Drive, selling peaches.



Below: Breaking ground for Collister Park Renovation project: every service organization in Ogallala.



Scenes from The Zone Institute - Houston, September 7-12

Photos courtesy of PI Chairman Lore Beckius and DGE Deb McCaslin



District 5630 *Rotarians in Action* is published quarterly. Archives are posted in PDF format at rotary5630.org and at DACdb.com—District. We encourage Rotarians to use this newsletter both internally and externally as a resource for club newsletters and for the advancement of Rotary.

The publication target date for the next District 5630 newsletter is **December 15, 2021.**

Please submit your photos and/or articles by **Wednesday, December 1**, to daa@5630mail.org.

Thanks, *Cheryl*

Rotary District 5630 - *Rotarians in Action*



SERVE TO CHANGE LIVES

2021-22

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District Governor: Bob Mayber

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