



No. 22 – July 6, 2024

1' to discover an aspect of Rotary history

The consequences of COVID 19 on Rotary

Rotary has been significantly impacted by the COVID-19 epidemic.

Club meetings transitioned to virtual formats using platforms like Zoom, and many in-person events were canceled or transformed into online events.

Humanitarian projects needed to be modified to accommodate new health limitations.

New projects were implemented to specifically respond to the pandemic, such as distributing medical supplies, raising awareness about preventive measures, and providing economic support to affected communities.

The pandemic had an impact on fundraising efforts, leading to decreased participation in traditional events.

Maintaining member engagement was a challenge, particularly for those who are not comfortable with digital technologies.

Rotary strengthened its communication efforts, utilizing social media, electronic newsletters, and other digital methods to stay in touch with members and the public.

Rotary quickly adjusted to the new realities caused by the pandemic, while also opening up new opportunities for innovation and engagement.

